

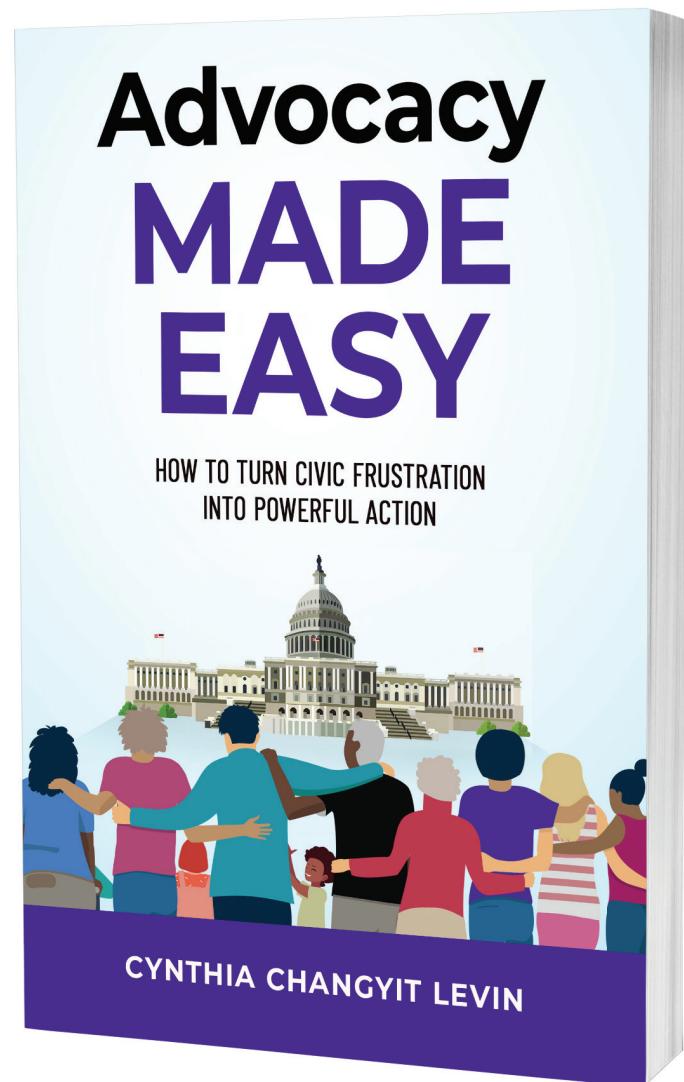
# Advocacy shouldn't be hard—and now it doesn't have to be.

Feeling frustrated with the state of the world? You're not alone—and you're not powerless. In her latest inspiring release, renowned advocacy expert, speaker, and lobbyist Cynthia Changyit Levin delivers a clear, practical handbook designed to demystify the advocacy process for everyone. A timely follow-up to her debut, *From Changing Diapers to Changing the World: Why Moms Make Great Advocates and How to Get Started*, this new resource offers a convenient, step-by-step guide to making your voice heard in the halls of power—no political experience required.

Drawing on decades as a nonpartisan activist, Levin simplifies advocacy into seven easy-to-follow actions. From mastering basic methods of communicating with elected officials to leading highly influential lobby meetings, every chapter gives readers tools to make an impact.

With her friendly and accessible tone, Levin shares valuable tips on building effective relationships with members of Congress and creating meaningful change through strategic communication and community partnerships. Real-life stories bring her methods to life, making this guide as motivating as it is informative.

You don't have to live in silence. You can engage, be heard, and help shape the future. With Levin's guidance, advocacy becomes not only possible—but powerfully effective.



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“ With so many pressing demands in Washington and our state capitals, persistent voices like Cynthia’s help drive positive change. Cynthia’s methods of activism are the gold standard of citizen engagement.”

—Congresswoman Jan Schakowsky

“ Advocacy is one of the most powerful tools for citizens to use our voices to influence policies and create lasting change that improves lives! Cynthia Changyit Levin has been a powerful advocate for ONE. Her voice has helped create meaningful change as we fight for the investments needed to promote economic opportunities and healthier lives. In *Advocacy Made Easy*, she teaches others how to most effectively engage in meaningful advocacy actions to make sure members of Congress hear from those they represent.”

—Ndidi Okonkwo Nwuneli  
President and CEO of The ONE Campaign

“ With so many Americans asking, “What can I do?” Cynthia Changyit Levin’s book, *Advocacy Made Easy* couldn’t have come at a better time. Read it and rejoice—and then get into action.”

—Sam Daley-Harris  
Founder, RESULTS and Civic Courage  
Author, *Reclaiming Our Democracy*



## ADVOCACY MADE EASY

### HOW TO TURN CIVIC FRUSTRATION INTO POWERFUL ACTION



**Cynthia Changyit Levin** is a writer, speaker, advocate, and mother. She is the author of the 2022 release *From Changing Diapers to Changing the World*. A nonpartisan activist working across a variety of issues, Levin inspires and coaches volunteers of all ages to communicate with elected officials. Her published opinion pieces have appeared in The New York Times, The Financial Times, The Washington Post, and many other national and regional publications. She received the 2021 Cameron Duncan Media Award from RESULTS Educational Fund for her citizen journalism on poverty issues. She has served on the boards of the advocacy organizations RESULTS and CARE Action. When she’s not changing the world, Cynthia is usually curled up reading sci-fi/fantasy novels or comic books in which someone else is saving the world.