

Cynthia Changyit Levin

knows advocacy isn't just for experts—it's for everyone. Raising kids strengthened her resolve to stand up for her values and build a better world even without a background in politics. As a committed volunteer, she learned from leading non-partisan advocacy organizations how to speak out to people in power to influence decisions. She's coached activists across the country since 2007, providing both inspiration and practical tools.

In keynote talks inspired by her books *Advocacy Made Easy* and *From Changing Diapers to Changing the World*, Cynthia helps people harness their talents, persistence, and passions to tackle both community and global problems. With warmth, humor, and storytelling, she connects with audiences to propel them into action.

In her dynamic workshops, Cynthia demystifies advocacy and makes it approachable for everyone. She breaks down the process of connecting with government officials into clear, actionable steps, giving participants the confidence to make their voices heard. She shows how advocacy comes in many forms, from making phone calls in your car to speaking in the halls of Congress.



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SPEAKING TOPICS

1. Keynote: "From Changing Diapers to Changing the World"

Mothers can be excellent advocates to promote policies that will make the world a better place for our families. Through stories of herself and other mom-advocates, she inspires moms to move from thinking, "I can't change the world—I'm just a mom" to "I can change the world because I'm a mom!" Key takeaway points:

- ◆ Five reasons moms are ideal advocates
- ◆ Ways advocacy can benefit us and our families
- ◆ Types of powerful advocacy actions moms can take to reach out to elected officials

2. Keynote: "Use Your Outside Voice"

Everyone can learn to be a powerful advocate, no experience required! Issue-based, relational advocacy empowers us to feel less helpless about big problems in our communities and our country. Leave inspired to write, speak, and advocate with confidence. Key takeaway points:

- ◆ Government is complicated, but advocacy can be easy
- ◆ We make the greatest impact when we speak outside of our own echo chambers and comfort zones
- ◆ You are the top expert in your own lived experience and reasons you care about your issue

3. Workshop: "Letters to the Editor: Your Voice in Print"

Discover easy messaging tools to create focused and concise letters that newspapers will love to publish! Perfect for beginning advocates or those wanting to hone media skills. Key takeaway points:

- ◆ Why letters to the editor are powerful advocacy tools
- ◆ Why A.I. can't replace your voice in writing for advocacy
- ◆ Secrets for making your letters attractive for publishing



“ Cynthia uses her personal story and her journey as a mom and advocate to illustrate how one individual can make a real difference in the lives of people around the world, how one mom can affect the lives of millions of moms through perseverance and advocacy.”

—Martha Rebour, Executive Director at UN Foundation’s Shot@Life Campaign

“ Her media training was the best one I’ve ever attended. She gave clear examples and took the audience through the process of writing media pieces step by step. In particular, her takedown of a A.I.-produced letter to the editor was both informative and entertaining. The audience was fully engaged and asked lots of questions.”

—Deborah Lash, Senior Manager, Creative and Brand at RESULTS

“ Cynthia is a wonderful public speaker. She is honest about the world as it is and bold in calling audiences to make the world more just. By offering realistic, everyday methods for positive change, Cynthia encourages people of any age to become activists. Stories from her life punctuate her talks and keep people engaged throughout.”

—Rev. Dave Buerstetta, Pastor at Minooka United Methodist Church



ADVOCACY MADE EASY

HOW TO TURN CIVIC FRUSTRATION INTO POWERFUL ACTION

Cynthia Changyit Levin is a writer, speaker, advocate, and mother. She is the author of the 2022 release *From Changing Diapers to Changing the World*. A nonpartisan activist working across a variety of issues, Levin inspires and coaches volunteers of all ages to communicate with elected officials. Her published opinion pieces have appeared in *The New York Times*, *The Financial Times*, *The Washington Post*, and many other national and regional publications. She received the 2021 Cameron Duncan Media Award from RESULTS Educational Fund for her citizen journalism on poverty issues. She has served on the boards of the advocacy organizations RESULTS and CARE Action. When she’s not changing the world, Cynthia is usually curled up reading sci-fi/fantasy novels or comic books in which someone else is saving the world.

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